

Governed Self-Service Analytics: Six Steps to Success

Self-service analytics can turbocharge business productivity and insights, but can quickly go awry without adequate governance. Apply these six steps to achieve self-service success.

To learn how to architect a self-service analytics environment, download our companion report here:

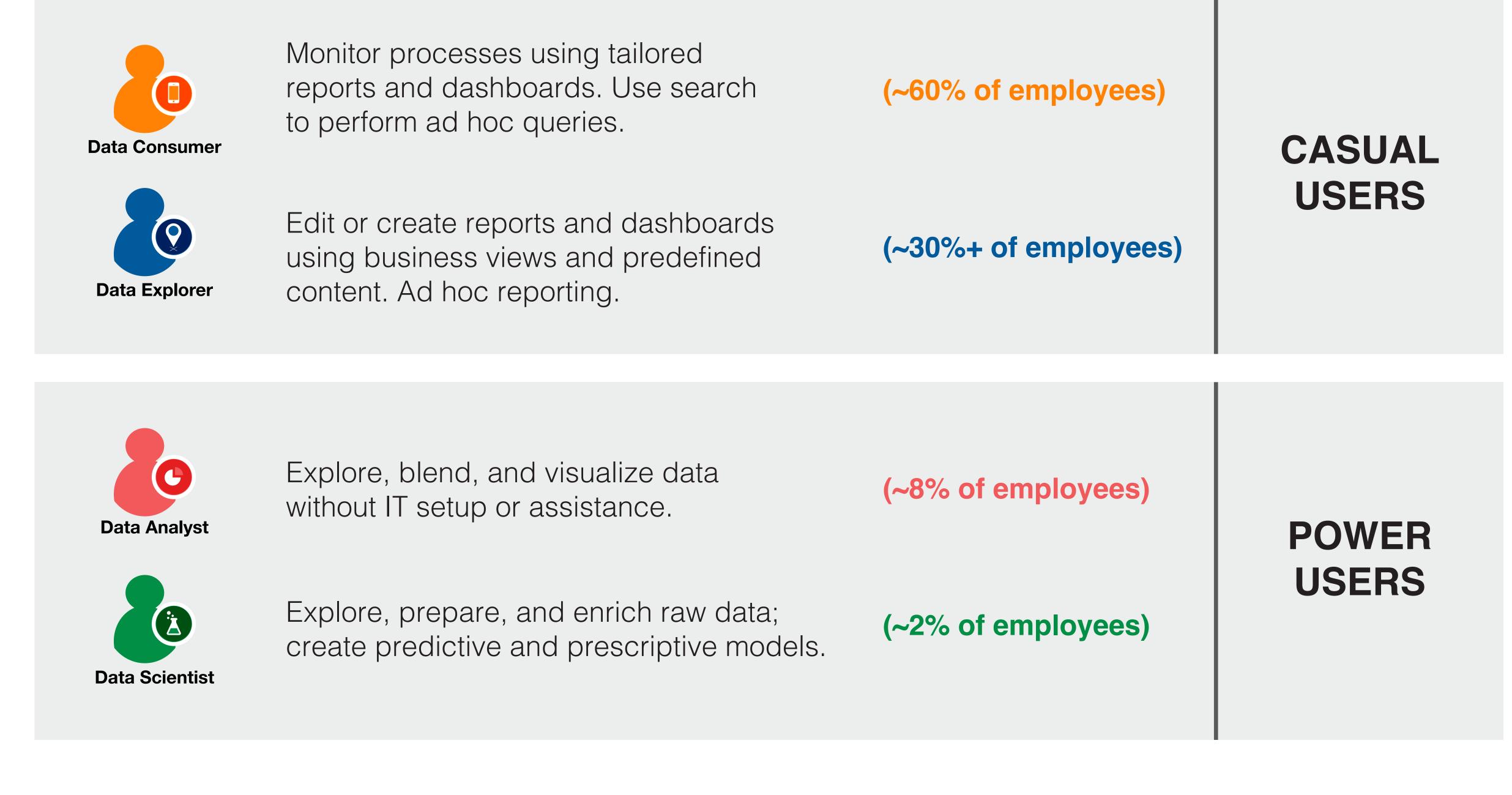
"A Reference Architecture for Self-Service Analytics".



Identify all business users in your organization who use data and classify them based

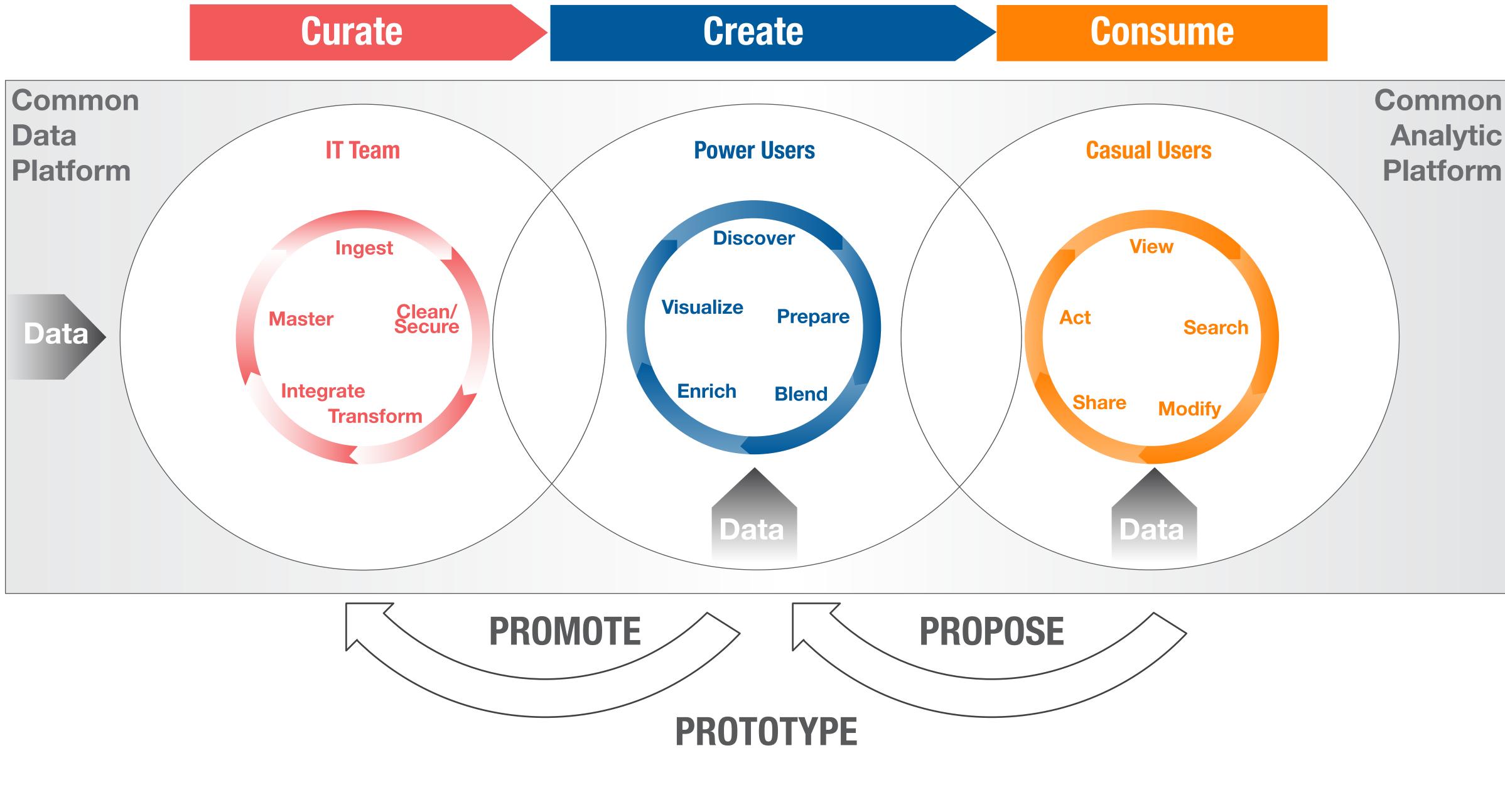
Step 1. Classify Business Users

on their information requirements. Casual users use data to do their jobs, while power users are hired to collect and analyze data full time.



Create iterative workflows that define how data flows between and within stages. Workflows are best implemented using a standard data and analytic platform.

Step 2. Define Self-Service Workflows



Step 3. Define Permissions

DATA ACCESS Workgroup Enterprise Department

Data

Data

Administrators define data access, authoring, and sharing rights for each user.

Having a standard data and analytics platforms simplifies this process.

Data



Data Governance Data Team Committee **Consumer Insights** Data Consumers and Explorers

analytic platforms can automate many governance decisions.

Production Handoff Platform Permissions Data Governance Check



Consume

Share hoc Reports, Dashboards, Models, and **Data Consumer Data Explorer Data Sets** for Curation

Promote Ad

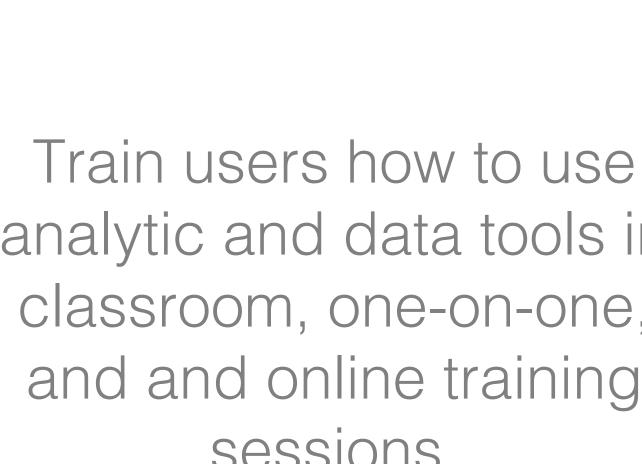
Create Ad hoc, **Uncurated** Reports and **Dashboards** Share **Data Analyst Data Scientist Standard Data and Analytics Platform**

Educate **Train** Support

Step 6. Continuously educate, train, and support



self-service analytics and how to balance governance and agility.



Continuously support users via peer-based analytic and data tools in forums, "lunch and learn" classroom, one-on-one, and and online training sessions, office hours, sessions. and co-located BI specialists.



See how Dundas maps to self-service workflows